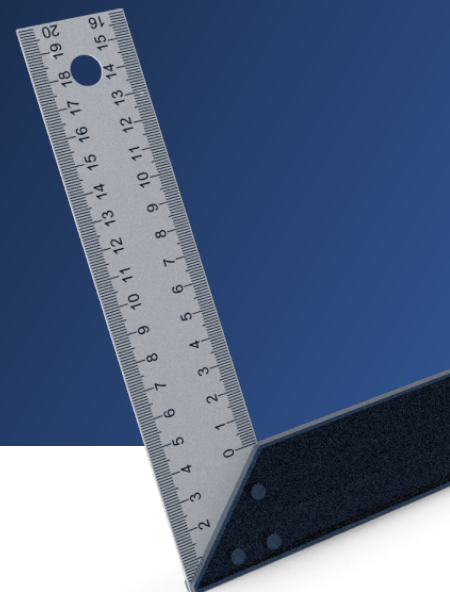


# Pitch Deck Development

A well composed deck is a key component to any successful capital raise or transaction.



The average VC spends only 3 minutes and 44 seconds reading a deck before making a decision to engage further with a venture (DocSend Analysis, 2019). With such a limited time frame available, an effective deck must clearly and concisely illustrate the advantages of a venture along with the markets and projected financials surrounding it. A good deck answers questions before they are asked and instills confidence in a venture regardless of their stage.

We've built from scratch, overhauled, or tweaked hundreds of pitch/transaction decks and have the dedicated design talent to make them look great. Decks are always data-rich – with robust statistics, financial projections, and analysis present throughout. When a venture has existing brand standards we follow them closely – and when a venture doesn't, we help craft essential components.