

Scorecard Development

A KPI scorecard helps translate a company's objectives into concrete and actionable performance metrics.



Why Implement a Scorecard?

Financial metrics are only one element of a company's performance. Effective scorecards are tailored to each business and additionally factor in everything from sales to customer satisfaction to internal productivity, to R&D. The process of developing and continuously updating a scorecard quantifies and appraises venture progress. Scorecards are effectively a simplified company dashboard so that one can take a look and quickly determine whether their business is being successful or not, something that is extremely important in the hectic schedule of a founder, CEO, etc.

Why Venture First:

Our CFOs have decades of experience and have the best understanding of what metrics will indicate the probability of achieving company objectives. Scorecards are integrated into our financial models to easily update performance and are a key component of monthly (or weekly) finance team check ins.