

Capital Raise Consulting

The Venture First transaction team advises clients looking to raise either equity or debt capital with a focus on growth-stage ventures.



Venture First accelerates capital raise efforts so clients can effectively address growth constraints, fund acquisition shortfalls, improve shareholder liquidity, and consummate shareholder recapitalizations.

The first step in every raise is to determine the type of capital to raise and how much. At Venture First, we assist our clients in making this determination by preparing robust financial models and analyzing our client's growth goals. Concurrent with this effort, we assist our clients in preparing for their capital raise by performing such preliminary services as building data rooms and designing pitch decks.

While these services often overlap with those that we provide to our typical CFO clients, transaction clients uniquely receive full access to Venture First's extensive investor ecosystem of angel groups, venture capital firms, equipment financiers, private equity firms, banks, and alternative lenders. Our team works tirelessly with capital raise clients throughout their transaction, advising on everything from pitch perfection to deal terms.